



# INTERNATIONAL HONORS PROGRAM

comparative study around the world

566 Columbus Avenue, Boston, MA 02118 phone: 617-375-8101 fax: 617-236-0162 info@ihp.edu www.ihp.edu

## **International Honors Program (IHP) Rethinking Globalization: Nature, Culture and Justice**

**Issues in International Development and Economics I & II**  
(*SIT Course Name = Issues in International Development and Economics*)

**SDIS- 3001 and SDIS- 3002 (4 credits each)**

**Fall 2008 – Spring 2009**

**Instructors: Oliver Fröhling (Lead faculty), Smitu Kothari**

### **1.Course Overview**

This course examines basic concepts in international economics, starting with the creation and current policies of International Financial Institutions such as the World Bank and International Monetary Fund, and the World Trade Organization. The discovery/invention and evolution of “Underdevelopment” and “Development” are explored within the context of colonialism/imperialism and the transformation of the global economy in the twentieth century; through the replacement of the Keynesian paradigm by the neo-classical orthodoxy of the Washington consensus and its policies of capital and trade liberalization implemented through structural adjustment programs in developing countries. With an understanding of the driving forces behind the development project, the core of the course is organized around the history, politics and economy of each country visited, to analyze its unique trajectory and contradictions. At the practical level, in-country field experiences provide opportunities to explore the effects of and responses to development and globalization by different actors, networks and institutions. These insights in turn contribute to continuing discussions on globalization, (re) localization, and the socio-economic and environmental challenges facing communities, regions and peoples. These discussions will engage with working concepts of bioregionalism, social movements, civil society, empowerment, gender, ethnicity, sustainability, inter and intra-generational equity, and human rights through the coordination and integration of this course with the Ecology, Cultural Anthropology, Environmental Policy and Social Movements courses of the Rethinking Globalization program.

### **2.Course Key Questions**

- 1) What are the major international issues in economics and development?
- 2) What is capitalism?
- 3) How does the economy work?

- 4) What are the main institutions shaping economic systems and development pathways?
- 5) How do people create their own livelihoods?
- 6) What (if any) are the divergences and convergences between development & economics?
- 7) How do global and international economic elites reproduce themselves?
- 8) What are commodities & commodity chains?
- 9) How can we understand inequality and consumption?
- 10) What are the multiple ways in which the economy is being remade?

### 3. Course Methodology

Class time will be divided more or less evenly between formal lectures, seminar discussions, fieldwork, and student presentations, taking advantage of the opportunities to learn from first hand experiences in a variety of contexts and from a variety of sources. The program takes a comparative and trans-disciplinary approach to experience-based learning fostering a cooperative learning environment that values student-led and student-centered study. Field experiences, guest lectures, case studies and small group projects will be part of the interdisciplinary fabric of the course and some assignments are coordinated with other courses of the program.

### 4. Assessment and assignments

Assessment will be based on several elements of the course:

1. Small group presentations to the class and other activities.  
These include group assignments, small group work, field trip presentations, country summary presentations, etc.
2. A written assignment given in each country to respond to a particular question or issue.
3. Yearlong Comparative Assignment (see separate handout)
4. Small essays on key concepts and terminology.

	<b>Weight (%)</b>	<b>Tentative Due date</b>	<b>Country Due</b>	<b>Graded by</b>
US Assignment (500-1000 words)	5	Oct 1	USA	OF
Tanzania Assignment (500-1000 words)	5	Oct 28	TZ	OF
India Assignment (500-1000 words)	5	Dec 19	India	OF, SK
YL midterm chapter (2000-4000 words)	15	Jan 5	India	OF, SK
NZ Assignment I (500-1000 words)	5	Feb 13	NZ	OF
NZ Assignment II (500-1000 words)	5	March 10	MX	OF
Mexico Assignment (500-1000 words)	5	April 4	MX	OF
YL final essay (2000-4000 words)	15	April 20	MX	OF
Portfolio	5			
Small essays, in-class presentations, participation	35	Various	Various	OF, SK

## 5. Required Readings

All students are required to read 'core' readings for each class selected from the textbooks and other relevant literature. Articles from newspapers and journals will also provide useful information on current attitudes and emerging issues relating to economic globalization and development. Readings will be drawn from a number of sources (texts, handouts, daily newspapers, periodicals, other media (films, exhibitions) ) Specific readings/films will be detailed in the "course chronology" . A **summer reader** is provided before the start of the program and country-specific readers are provided for each country. The summer reader has preparatory readings on globalization and development and the **country readers** have country-specific readings to complement the course readings. Each country maintains an **in-country library** with country and region specific text in English that are a resource for student projects and essays. Indicate which readings are required and which are optional.

## 6. Terms & Conditions

Students are expected to attend all classes, guest lectures and field trips unless they have a medical excuse. Coursework is due on the assigned deadlines. Unexcused absences and late work will result in a lowering of the student's grade one full step per day (for example a B will drop to a B-).

## 7. Chronology with tentative reading list

Washington DC:

- 1) Introductory Lecture: Overview of the year's issues: difference within a global system. The history of the economy and development.  
Esteva, Gustavo. 1991. Development. in W.Sachs, *The Development Dictionary*. Zed Books.  
McKibben, Bill. 2007. Why Having more no longer makes us happy. *Mother Jones*, April/May 2007.  
Bodley, John. 2002. Globalization in Historical Perspective. *Encyclopedia of Global Environmental Change*.
- 2) Architecture of the global economic system: global institutions, production of knowledge and ideas about development.  
Peet, Richard. 2003. *Unholy Trinity: The IMF, World bank and WTO*. Zed Books  
Rostow, W.WE. 1960. *The Stages of Growth: a Non-communist manifesto*. Cambridge University Press.  
S. Amin. 1976. *Unequal Development*, New York: Monthly Review Press.  
Lal, D. 1985. Misconceptions of Development Economics. *Finance and Development* 22: 10-13  
Shiva, V. 1989. *Staying Alive*. London: Zed Books.  
Stiglitz, Joseph E. 2006. *Making Globalization work*. New York: Norton & Co. Chapter 1

Guest speakers and Site visits:

The World Bank  
John Cavanagh- Institute for Policy Studies

Tanzania:

- 1) African economy in the world system: colonialism, independence and globalization  
James Ferguson. 2006. *Global Shadows: Africa in the Neoliberal World Order*. Duke University Press. Chapters, 1, 3.  
Walther Rodney. 1972. *How Europe underdeveloped Africa*.
- 2) The Debt crisis and globalization  
Henry Bernstein. 2000. Colonialism, Capitalism, Development. in *Poverty and Development into the 21<sup>st</sup> century*, ed: T. Allen and A. Thomas. Oxford  
Issa G. Shivji . 2006. From Nationalism to Neo-Liberalism. from *Let the People Speak – Tanzania down the road to neo liberalism*. Codesria, 2006
- 3) The rise of NGOs as development actors:  
Roberts, Jones and Froehling. 2005. NGOs and the Globalization of Managerialism: A research framework. *World development* Vol. 33(11) , pp. 1845-1864  
Slavoy Zizek 2006. *Nobody has to be vile*, London Review of Books Vol. 28 No. 7 dated 6 April 2006  
Arhundati Roy. 2001. *Power Politics*. South End Press. Excerpts.
- 4) Commodities, markets and commodity chains  
Tundu Antiphas Lissu. '*Conducive Environment' for Whose Development?: Globalization, National Economy and the politics of Plunder in Tanzania's Mining Industry*. Typescript.  
Seithy Loth Chachage. 2007. Can Africa's poor inherit the earth and all its mineral rights? Upfront Reflections on 50 years of *Development*. *Development* (2007) 50.  
Diyamett, Mathew. *The Coffee Industry in Tanzania*.  
James Ferguson. 2006. *Global Shadows: Africa in the Neoliberal World Order*. Duke University Press. Chapter 8.

Assignment Reading:

James Ferguson. 2006. *Global Shadows: Africa in the Neoliberal World Order*. Duke University Press. Chapter 7  
Santa Barbara, Jack. 2007. *The False promise of biofuels*. Report by the IFG Jatropha website <http://www.jatropha.de/>

Guest Speakers and Site visits:

Dr. Tindu Lissu: Land and Natural Resources

Peter Maina: Political Economy of Tanzania-Africa, End of Poverty/G8/land Dev, Aid economy.

Sheriff: Political Economy of Zanzibar

Diamett: History of Coffee economy in Tanzania  
Jambiani, Jozani Forest (tourist economy)  
Sisal Plantation  
Coffee curing factory

## India

- 1) WTO and the Doha Round: Interests, Expectations and Reasons for Failure  
Peet, Richard. 2003. *Unholy Trinity: The IMF, World Bank and WTO*. Zed Books  
People's Science Forum, The WTO and India. Monograph
- 2) The Global and Local Politics of Water and Power  
Sharma, Sudhirender. 2003. 'Watermarkets and the Poor'. In Smitu Kothari, et al.  
*The Value of Nature. Ecological Politics in India*. New Delhi: Rainbow  
Publishers.  
Selected Readings on Nuclear, Hydro, Coal-Fired and Oil – States, Multilaterals  
and the People.
- 3) Agricultural Policy and Subsidies  
Gulati, Ashok, Rajesh Mehta, Sudha Narayanan. 1999. *From Marrakesh to  
Seattle: Indian Agriculture in a Globalising World*. Economic and Political  
Weekly. October 9.  
Jackson Peter, Ward N. and Russell P. 'Mobilising the Commodity Chain  
Concept in the Politics of Food and Farming', *Journal of Rural Studies* 22 (2006),  
pp.129–141.  
Meena Menon. *The Cotton Story*
- 4) Gandhian Economics: An Alternative Conception of Creating Livelihoods  
Weber, Thomas. 'Gandhi and Deep Ecology'. *Journal of Peace Research*; 36: 3,  
May 1999  
Kumar, Satish. *Gandhi's Swadeshi: The Economics of Permanence*. In Jerry  
Mander and Edward Goldsmith (Eds.). *The Case Against the Global Economy  
and for a Turn toward the Local*. Sierra Club Books.  
Schumacher. E.F. 'Buddhist Economics'. In *Small is Beautiful. Economics as if  
People Mattered*.
- 5) DC-Tanzania and India: differences, commonalities, alternatives  
Rist, Gilbert. 1997. *The History of Development*. Zed Books. Chapter 4
- 6) Urbanization and Development  
Mike Davis: *Planet of Slums*
- 7) Knowledge and Biopolitics  
Peter Rosset. *Genetic Engineering of Food Crops for the Third World: An  
Appropriate Response to Poverty, Hunger and Lagging Productivity?*  
Tejaswini Apte and Ashish Kothari. *Keep Biopiracy at Bay.  
Intellectual Property Rights*
- 8) What shines in India? An exploration of alternative pathways to the future.

## Guest speakers and site visits:

Arun Kumar: Macro Economic policies in India  
visit to traditional market

P.T. George: Globalization and the services sector  
field visit to BPO  
Sevagram and Ghandi  
cotton economy: field visit to farms and processing sites, farmer's organizations  
Mendha village: local economy and globalization  
Mumbai: visit to Slum, Bollywood  
visit to fishing communities  
visit to farms run on Gandhian economic principles

### **New Zealand**

- 1) From welfare state to free market  
Kelsey, Jane. 1995. *The New Zealand experiment*. Auckland University Press  
Harvey, David. 2005. *A brief history of neoliberalism*. London: Oxford University Press.
- 2) Pricing the environment: Kyoto  
Jian Yang. 2004. New Zealand and the Kyoto Protocol: Ideals, Interests and Politics: Jian Yang Outlines the Conflicts of Interest and Politics in New Zealand's Approach to Global Warming. *New Zealand International Review*, Vol. 29, 2004.  
The layman's guide to the Kyoto protocol.  
<http://mindprod.com/environment/kyoto.html>
- 3) Tourism, economics and environment  
Stefan Gössling, Carina Borgström Hansson, Oliver Hörstmeier and Stefan Saggeld. Ecological footprint analysis as a tool to assess tourism sustainability. *Ecological Economics*, Volume 43, Issues 2-3. December 2002, Pages 199-211
- 4) Beyond Capitalism: Alternative conceptions of the economy  
J.K. Gibson-Graham. 2006. *A Postcapitalist Politics*. University of Minnesota Press.

Guest lectures and site visits:

Center for ecological economics, Massey University  
Tongariro National Park tourism economy  
Jon Hutchings-Fonterra dairy cooperative  
Stephanie McIntyre: Social Policies  
Stuart Turner: NZ Carbon market  
Simon Terry, Sustainability Council: Critique of Carbon Pollution market  
Golden Bay community economy and sustainability initiatives  
Nelson Lakes Kaikoura: sustainable tourism and conservation efforts

### **Mexico**

- 1) Checking in: difference and similarities
- 2) Mexico's recent economic history  
Wise, Timothy. 2003. *NAFTA's untold Stories: Mexico's grassroots responses to North American Integration*.  
World Bank. *Country brief*.
- 3) migration and remittances

- Cohen, Jeffrey H (2004). *The Culture of Migration in Southern Mexico*. Austin: University of Texas Press.
- Mutersbaugh, Tad. 2002. Migration, common property, and communal labor: cultural politics and agency in a Mexican village. *Political Geography*.
- 4) Biofuels, food crisis and intellectual property rights  
S'ra DeSantis. 2003. *Control Through Contamination*. Institute for Social Ecology Biotechnology Project.
  - 5) Alternative economies: fair trade and organic coffee in Mexico  
Mutersbaugh, Tad. 2005. Just-in-space: Certified rural products, labor of quality, and regulatory spaces . *Journal for Rural Studies*.
  - 6) Different economic actors: communities, NGOs social movement  
Subcomandante Marcos, *Why We are fighting. The fourth world war has begun*. In EZLN comunicués. <http://www.ezln.org/documentos>
  - 7) Developing alternatives: commons and common knowledge  
Barkin, David and Carlos Pailles. n.d. *Water as an instrument for regional development*.  
Naomi Klein. 2002. Reclaiming the Commons. *New Left Review*.
  - 8) what should be done?

#### Guest Lectures and Site visits:

Jorge Franco: the role of Mexico's central bank

Liz Bauch: USAID

Cesar Añorve: Water and the politics of shit

Gustavo Castro: Geopolitics in Chiapas

Stay in indigenous villages in Oaxaca

Visit to the Isthmus of Tehuantepec and PPP sites

Visit to Zapatista communities

#### 8. Instructor Schedule

All classes are taught by Oliver Frohling except for Nov. 22- December 26, when the course is led by Smitu Kothari.

#### 9. Course Policies:

Students are expected to attend all classes, guest lectures and field trips unless they have a medical excuse. Coursework is due on the assigned deadlines. Unexcused absences and late work will result in a lowering of the student's grade one full step per day (for example a B will drop to a B-).

#### 10. Plagiarism:

All students are responsible for having read the IHP statement on plagiarism, which is available in the Student Handbook. Students are advised that the penalty against students for cheating on examinations or for plagiarism may be expulsion from the program or such other penalty as may be recommended by the program director, subject to approval by the Executive Director.

#### 11. Grade Calculation Method:

Feedback in the form of grades and written comments will be provided on assignments. If students do not wish to see their grades they must indicate this on each assignment they submit. The following percent ranges will be used to determine letter grades.

A = 94-100%	B - = 80-83%	D+ = 67-69%
A- = 90-93%	C+ = 77-79%	D = 64-66%
B+ = 87-89%	C = 74-76%	F = below 64%
B = 84-86%	C- = 70-73%	
I = Incomplete		
W = Withdrawal (student initiated) grades		Note: SIT/IHP does not award A+
AW = Administrative withdrawal		

**12. IHP Student Handbook :**

Refer to the IHP Student Handbook for policies on academic integrity, academic warning and probation, diversity and disability, harassment protocols, and the academic appeals process.

**13. SIT Study Abroad affiliation statement:**

The International Honors Program is offered in affiliation with the School for International Training, the accredited higher education institution of World Learning.